Spectacular
Vision for a Bright Future

LAS PATRONAS JEWEL BALL 2020
Dear Friend of Las Patronas,

Since 1946, Las Patronas has provided over 24 million dollars in grants to non-profit organizations in San Diego County for much needed capital items. This year, we will celebrate 20/20 Spectacular – Vision for A Bright Future and hope that you will join us by contributing to either our Silent Auction or Raffle.

Our 74th Annual Jewel Ball on August 8, 2020, will feature eye-catching and sophisticated décor under the stars at the beautiful La Jolla Beach & Tennis Club. We encourage our supporters to make a contribution in advance of the event and then fully enjoy the Ball celebrating our inspiring beneficiaries and generous supporters.

We invite you to help us continue our tradition of giving by becoming an In-Kind donor to our 2020 Jewel Ball. We owe our continued success to partners like you. Our goal this year is to help an even greater number of San Diego residents in need by increasing the number of grant requests we are able to fund, and your contribution will help us get there!

The support of our many partners who share our mission is the bedrock of our success. We are grateful for your consideration and look forward to discussing with you the many benefits you will receive through a partnership with Las Patronas.

Sincerely,

Sharon Luscomb
In-Kind Donations Chair
(619) 871-7348
s.luscomb@sbcglobal.net

Shay Stephens
Jewel Ball Chair
(858) 345-0073
srstephens5@gmail.com

Kelly Kjos
President
(858) 334-5033
kellykjoslp@gmail.com

Membership
Melanie Aalbers
Ingrid de Alba de Salazar
Karen Benito
Tina Boynton
Julie Bubnack
Holly Buche
Amy Carr
Jessica Castagnola
Karlyn Cole
Misti Coleman
Michelle Conway
Cheryl Cousino
Megan Cox
Robyn Daniels
Lin Foletta
Claire Forrest
Julie Garrie
Jessica Goff
Joleen Guckian
Nicole Hall
Rita Haudenschild
Lisa Hersman
Milo Hood
Micaela Jeffery
Megan Jones
Avelina Kaufman
Lynn Kavanaugh
Tammy Kearney
Kelly Kjos
Andrea Kosky
Katherine Kozo
Michelle La Greca
Stephanie LaBrucherie
Tiffany LaMarche
Kathy Lobo
Laurie Lopez
Sharon Luscomb
Andrea Marvin
Irene McCann
Kim McIntyre
Melissa Murfey
Michelle Parker
Jill Peters
Keri Robbins
Kim Russell
Martha Sottosanti
Shay Stephens
Lindsay Stevens
Rowena Teitler
Sarah Winter
IN-KIND DONATION CONTRACT

The online In-Kind Donation contract can be found at https://laspatronas.org/support-us/in-kind-donations/

In-Kind Donation Level - Please Check One

☐ Emerald $10,000+
☐ Sapphire $5,500+
☐ Topaz $3,500+
☐ Pearl $1,000+
☐ Opal $500+
☐ Crystal $100+

Contributor Information

Name ____________________________________________
Company ____________________________________________
Address ____________________________________________
City, State and Zip ____________________________________________
Publicity Name (for recognition purposes) ____________________________________________
Telephone: __________________________ Email: __________________________ Website link: __________________________

Your Signature: __________________________ Date: __________________________

Benefits & Recognition - See In-Kind Donation Benefits for Details

Jewel Ball 2020 Program Book (Emerald level and above):

☐ I will provide an Ad ☐ I prefer not to place an Ad

In-Kind Donation Detail

Detailed Description of the In-Kind Donation __________________________________________

Estimated value of In-Kind Donation $ __________________________

Type of Donation (please circle): Goods Services Other

Arrangements for Delivery

☐ Please arrange pick-up by a Las Patronas member: Pick-up Date: __________________________ Location: __________________________

☐ I will deliver the donation

Please return contract and donation to:
Las Patronas, c/o Sharon Luscomb, 5778 Beaumont Avenue, La Jolla, CA 92037
For more information please contact Sharon Luscomb, In-Kind Donations Chair (619) 871-7348 or s.luscomb@sbcglobalnet
# In-Kind Donation Benefits

**Las Patronas 74th Annual Jewel Ball**  
*August 8, 2020* (Tax ID #95-6051480)

<table>
<thead>
<tr>
<th>Level</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| **Emerald** $10,000+ | • Complimentary color advertisement or Beneficiary Tribute in Jewel Ball Program Book  
|                     | • Name displayed at the Jewel Ball  
|                     | • Name featured in Las Patronas Newsletter  
|                     | • Name featured in Jewel Ball Program Book  
|                     | • Name featured on Las Patronas Website  |
| **Sapphire** $5,500+ | • Name displayed at the Jewel Ball  
|                     | • Name featured in Las Patronas Newsletter  
|                     | • Name featured in Jewel Ball Program Book  
|                     | • Name featured on Las Patronas Website  |
| **Topaz** $3,500+   | • Name featured in Las Patronas Newsletter  
|                     | • Name featured in Jewel Ball Program Book  
|                     | • Name featured on Las Patronas Website  |
| **Pearl** $1,000+   | • Name featured in Las Patronas Newsletter  
|                     | • Name featured in Jewel Ball Program Book  
|                     | • Name featured on Las Patronas Website  |
| **Opal $500+ and Crystal $100+** | • Name featured in Las Patronas Newsletter  
|                     | • Name featured in Jewel Ball Program Book  
|                     | • Name featured on Las Patronas Website  |

Donations of all amounts are greatly appreciated.

Please confirm all tax-deductible portions of your donation with your tax consultant. (Tax ID #95-6051480)

For more information please contact Sharon Luscomb, In-Kind Donations Chair 2020  
619-871-7348 (s.luscomb@sbcglobal.net)
Major Beneficiaries

Interfaith Community Services
Van to provide transportation for community members in need of services

La Jolla Community Center
New roof for their facility to host programs for adults and seniors

Museum of Contemporary Art San Diego
Commercial cargo van to safely transport valuable artwork

The Salvation Army – El Cajon Corps
Box truck to expand their food assistance program for individuals and families

Scripps MD Anderson Cancer Center
3D Tomosynthesis Mammogram System to improve screening accuracy and provide early diagnoses

Serving Seniors
Temperature-controlled truck to deliver nutritious meals to homebound seniors

UC Veterinary Medical Center, San Diego
Cardiograph machines to expand medical services for animals throughout San Diego

Urban Corps of San Diego County
Pickup truck to support conservation projects and education for at-risk youth

Zoological Society of San Diego
Video monitoring system to allow close observation of animals requiring medical attention

Jewel Ball 2020 • August 8th • La Jolla Beach & Tennis Club
Minor Beneficiaries

**Alzheimer’s San Diego**
Equipment used in education classes for families, caregivers and those diagnosed with Alzheimer’s

**Bastyr University California**
Biofeedback therapy equipment and cold laser to help low-income patients with chronic pain

**Champions for Health**
Vaccine storage refrigerator to expand the number of immunizations in at-risk communities

**Community Christian Service Agency**
Refrigerator and computers to assist in providing food and services to people in need

**Developmental Services Continuum**
Concrete patio and cover for residential home serving clients with developmental disabilities

**Kids’ Turn San Diego**
Computers to support workshops and services for families going through separation or divorce

**KPBS Public Broadcasting**
Portable A/V equipment to improve coverage of community events

**La Jolla Playhouse**
State-of-the-art moving lights for mainstage theaters to enhance the experience for all patrons

**Maritime Museum Association of San Diego**
Spanker sail for the historic Star of India ship

**MOXIE Theatre**
Energy efficient lighting package for the mainstage theater

**Natural High**
Private room for individual work and meetings with community partners
Playwrights Project
Computer and camera to document and promote playwriting programs and theater productions

Reality Changers
15-passenger van to transport future first-generation college attendees to workshops and programs

San Diego Civic Youth Ballet
Portable stage flooring to improve safety for dancers and allow outdoor performances

San Diego Police Foundation
Off-road vehicle for Balboa Park Patrol Unit to upgrade security for park patrons

Solutions for Change
15-passenger van to transport formerly homeless parents to and from daily workforce training

Spay-Neuter Action Project
Surgical mobile unit to address pet overpopulation in communities with limited resources

Team Hoyt San Diego
Racing wheelchairs to allow children with disabilities to participate in sporting events

UCSD Regional Burn Center
Pediatric infant simulation model to train medical professionals how to treat babies with severe burns

Villa Musica
Mariachi instruments for music education programs in low-income communities

**********

2019 Legacy Society Grant Recipient:

Monarch School
Shade sails for outdoor elementary playground area

The Legacy Society Grant is funded by income from the Las Patronas Endowment Fund, which is comprised of both direct gifts and contributions from the Las Patronas Legacy Society.

Jewel Ball 2020 • August 8th • La Jolla Beach & Tennis Club
2019 Community Partnerships impact & reach

San Diego County

youth services
82,850
Children & Families Provided For

community services
131,908
People Served

education
104,200
Children Inspired

cultural arts
636,300
People Influenced

military
56,300
Families Assisted
“Alpha Project is grateful for our partnership with Las Patronas. For over 20 years their support has allowed us to enhance our work programs and provide more work opportunities for the people we serve.”

Bob McElroy, CEO | Alpha Project for the Homeless

“Thanks to the generosity of Las Patronas, children facing surgery for serious conditions have a better chance for brighter futures. Because of this investment in Rady Children’s 3D Innovations Lab, doctors can hold lifelike anatomical models in their hands to better plan complex surgeries. This gift empowers families and helps our experts to train the next generation of medical professionals.”

Dr. Justin Ryan, Director | Rady Children’s 3D Innovations Lab

Changing lives.
in the San Diego Community since 1946

“Thank you Las Patronas for supporting our vision for a world where all youth can understand and harness the power of media for social change, and where all stories are told, heard, and seen. Outside the Lens puts cameras in the hands of young people from refugee, migrant, low income, and military families, as well as individuals with developmental disabilities, and those impacted by homelessness, domestic violence, and the juvenile justice system – empowering them to embrace the power of the image to speak truth where words cannot.”

Elisa Marusak Thomson, Executive Director | Outside the Lens

“Last year, our grant from Las Patronas helped Walden reach over 1500 children, youth, and their families in Southern California’s child welfare system. Their generous support directly affected our most vulnerable population: children in foster care in desperate need of caring adults. We are so appreciative of the caring women in Las Patronas, who are working with us toward our goal of ensuring all children have stable homes and the unconditional love they deserve.”

Kathryn Stephens, Directory of Philanthropy | Walden Family Services

Post Office Box 1888 La Jolla CA 92038 | laspatronas.org
Seven great reasons to contribute to Las Patronas

Put your donation to work where it's needed most in our community.
Las Patronas is a 100% volunteer-run organization with no paid staff. All net fundraising proceeds go to our beneficiaries.

Know exactly where your financial giving goes.
Las Patronas provides needed funding for critical capital items such as equipment and capital improvements rather than salaries, overhead or consumable supplies.

Simplify your research efforts.
Las Patronas researches every grant application thoroughly and requires competing bids for proposed purchases. A team of Las Patronas members visits every requesting organization for an in-person interview and facility inspection.

Reach a broad geographic range within San Diego County.
All of your underwriting dollars stay in San Diego and are directed to nonprofit groups located throughout the County.

Diversify your giving through one simple underwriting opportunity.
Las Patronas takes care to balance the allocation of funds among a variety of organizations. This allows your contribution to benefit seniors, military families, the homeless, and disabled members of our community, in addition to medical, youth, cultural, educational and environmental organizations.

Make a difference by reaching deserving groups that are often under the radar.
Las Patronas considers proposals from highly visible community organizations but also supports grassroots groups that have little fundraising expertise. Institutions such as Scripps Health and The Old Globe share the funding stage with neighborhood clinics, educational programs, small arts groups, and organizations assisting underserved communities.

Be a vital and visible community partner.
We are delighted to create ongoing positive media opportunities through our own newsletter, website, social media, La Jolla banner program and Jewel Ball collateral material, as well as through community sources such as newspaper articles and our beneficiary organizations.
A Tradition of Giving

Las Patronas is a philanthropic organization with a long history of giving. Since its inception in 1946, Las Patronas has donated more than $24 million to over a thousand charitable institutions in San Diego. The funds distributed to these organizations are generated through yearlong fundraising efforts and the annual presentation of the Jewel Ball, one of San Diego’s most enduring social, cultural and philanthropic traditions.

Las Patronas is highly respected for its fiduciary responsibility to its donors and great stewardship of each contribution it receives. The Las Patronas grant process involves a thorough evaluation of each organization that applies for funding including the review of its mission, operations and capital needs. All qualified grant applicants are visited on site and interviewed by a team of Las Patronas members. Grant requests are then reviewed by the entire membership in order to prioritize funding for critically needed capital items. This ensures that our support is distributed to nonprofit organizations whose mission and reach will have the greatest impact on the citizens within our community.

All funds raised by Las Patronas stay in San Diego County and are distributed to many small grassroots nonprofits as well as larger, more visible organizations. By giving to Las Patronas, a company or individual diversifies its philanthropic giving – reaching children and seniors, the homeless and the disabled, emergency response teams and the military as well as supporting scientific research, health services, the environment and cultural arts – in a broad geographical range throughout San Diego.

With its philanthropic partners, both the sponsors and the nonprofit organizations, Las Patronas creates meaningful connections that touch countless lives and make San Diego a better place to live for everyone.

As you look over the list of our recent beneficiaries, you will see we have chosen nonprofits that cover a wide range of services. Here are just a few examples of what your support meant in 2019:

**Alpha Project for the Homeless** - Dump truck for programs that help homeless individuals transition into the workforce

**American Red Cross** - Cargo van for disaster response by the volunteer Disaster Action Team

**Boys & Girls Clubs of Greater San Diego** - A 76-passenger school bus to transport underprivileged youth

**Family Health Centers of San Diego, Inc.** - Medical equipment to provide physical rehabilitation services and care

**La Maestra Family Clinic** - A 27-passenger bus to transport at-risk youth to enriching educational programs

**Outside the Lens** - Digital media equipment to engage disadvantaged students in transformative learning experiences

**Rady Children’s Hospital** - A 3D printing system to produce cutting-edge, patient-specific models for surgical procedures

**San Diego Adaptive Sports Foundation** - Wheelchair accessible van to transport disabled athletes to year-round sports

**San Diego Fire Rescue Foundation** - Jaws of Life® equipment to enable firefighters to perform critical rescue operations
Past Beneficiaries

A selection of past Beneficiaries receiving Las Patronas grants in excess of $20,000

**Medical / Health**
- Blind Recreation Center
- Burnham Institute for Medical Research
- The Epilepsy Society of SD County
- Family Health Centers of San Diego, Inc.
- La Maesra Family Clinic
- Mountain Health and Community Services, Inc.
- National Multiple Sclerosis Society
- Parkinson’s Association of San Diego
- Rady Children’s Hospital – San Diego
- Rebecca and John Moores UCSD Cancer Center
- San Diego Blood Bank
- Salk Institute for Biological Studies
- San Diego Hospice and Palliative Care
- Scripps Clinic
- Scripps La Jolla Heart Center
- Scripps Health Foundation
- Scripps Memorial Hospital La Jolla
- Scripps Mercy Hospital Chula Vista
- Scripps Polster Breast Care Center
- Sharp HealthCare Foundation
- Sidney Kimmel Cancer Center
- Tri-City Hospital Foundation
- UCSD Cancer Center – Breast Care Unit
- UCSD Division of Biological Sciences
- UCSD Regional Burn Center
- UCSD Shiley Eye Institute
- Vista Community Clinic
- Whittier Institute for Diabetes
- Promises2Kids
- San Diego Center for Children
- San Diego County Library
- San Diego Junior Lifeguard Foundation
- San Diego Junior Theatre
- San Diego Public Library Foundation
- Scripps Clinic & Research Center/Child Day Care
- Scripps Institution of Oceanography
- SDSU Marching Aztecs
- USD, Hahn School of Nursing
- USD, School of Leadership and Education Sciences
- Voices for Children

**Social Services**
- A Reason to Survive
- Alpha Behavioral Health Services
- Alpha Project for the Homeless
- American Red Cross - San Diego/Imperial Counties Chapter
- The Arc of San Diego
- The Brother Benno Foundation, Inc.
- Center for Community Solutions
- Canine Companions for Independence
- Emilio Nares Foundation
- Episcopal Community Services
- Friends of The Riford Center
- Generate Hope
- Glenner Memory Care Centers
- International Rescue Committee SD
- The Jacobs & Cushman San Diego Food Bank Corporation
- La Jolla YMCA
- Lawrence Family Jewish Community Center
- Magdalena Ecke Family YMCA
- Meals-on-Wheels, Greater San Diego
- National Conflict Resolution Center
- Rachel’s Women’s Center
- Rebuilding Together San Diego
- REINS Therapeutic Horsemanship
- San Diego Adaptive Sports Foundation
- Salvation Army of San Diego County
- San Diego Fire Rescue Foundation
- San Diego Habitat for Humanity
- San Diego Humane Society
- San Diego Rescue Mission
- San Diego Volunteer Lawyer Program
- Second Chance
- Senior Community Centers of San Diego
- Serving Seniors
- So Others May Eat Incorporated
- Special Olympics San Diego
- SPORTS for Exceptional Athletes
- St. Paul’s Retirement Homes Foundation
- St. Vincent de Paul Village
- Tradition One
- Urban Corps of San Diego
- Vista Hill - Stein Education Center
- Walden Family Services
- YWCA of San Diego County

**Cultural**
- Athenaeum Music and Arts Library
- California Ballet Company
- Christian Community Theatre
- Diversionary Theatre
- Friends of Balboa Park
- KPBS - TV / FM
- La Jolla Historical Society
- La Jolla Music Society
- La Jolla Playhouse
- Maritime Museum Association of San Diego
- Mingei International Museum
- Museum of Contemporary Art
- The New Children’s Museum
- NTC Foundation
- Rueben H. Fleet Science Center
- The Old Globe Theatre
- San Diego Air & Space Museum
- San Diego Historical Society
- San Diego Maritime Museum
- San Diego Museum of Art
- San Diego Museum of Photographic Arts
- San Diego Opera
- San Diego Repertory Theatre
- San Diego Symphony Association
- San Diego Zoo Global
- Spreckels Organ Society
- USD Midway Museum
## Past Beneficiaries

A selection of past Beneficiaries receiving Las Patronas grants of $20,000 or less

### Medical / Health
- Alzheimer’s San Diego
- American Lung Association of California, San Diego Office
- Children’s Dental Health Association of San Diego
- The Elizabeth Hospice Foundation
- Epilepsy Foundation of San Diego
- Fresh Start Surgical Gifts
- Grossmont Hospital Foundation
- International Bipolar Foundation
- Juvenile Diabetes Research Foundation – San Diego Chapter
- La Maestra Family Clinic, Inc.
- Linda Vista Health Care Center
- Moores UCSD Cancer Center Oncocertity Program
- Salk Institute for Biological Studies
- San Diego Blood Bank
- San Diego Family Care
- San Ysidro Health Center
- Susan G. Komen for the Cure, San Diego Affiliate
- Scripps Research Institute
- UCSD Medical Center – Bannister Family House
- UCSD Neonatal Intensive Care Unit
- USD – Hahn School of Nursing
- Vista Community Clinic

### Youth / Education
- A Reason to Survive
- A Step Beyond
- Access Youth Academy
- Anza-Borrego Foundation and Institute
- Aseltine School
- Banyon Tree Educational Services
- Bayside Community Center
- Big Brothers Big Sisters of San Diego
- Bird Rock Foundation
- Boys and Girls Club of Oceanside
- Boys and Girls Club of San Dieguito
- Boys and Girls Club of Vista
- Boy Scouts of America, San Diego/Imperial Council
- Boys to Men Mentoring Network
- Casa de Amparo
- Challenged Athletes Inc.
- Classics for Kids, Inc.
- Coggin Family Aquatic Complex
- Doors of Change
- EcoCenter for Alternative Fuel & Renewable Energy Education Foundation of La Jolla High School
- Friends of La Jolla Elementary, Inc.
- Friends of San Pasqual Academy
- Girl Scouts, SD/Imperial Council
- Hannah’s House

### Social Services
- Adaptive Sports & Recreation Association
- Alzheimer’s Association of San Diego
- Amigas Punto Com
- Angels Foster Family Network
- Armed Services YMCA
- Autism Tree Project
- Big Sister League
- Birthline of San Diego County Inc.
- Burn Institute of California
- Cal-Diego Paralyzed Veterans Association
- Canine Companions for Independence
- Camp Oliver
- Casa Cornelia Legal Services
- Catholic Charities - San Diego Center for Community Solutions
- Chicano Federation
- Community Christian Service Agency, Inc.
- Community Resource Center
- Developmental Services Continuum
- Doris A. Howell Foundation for Women’s Health Research
- Elder Law & Advocacy
- Epilepsy Foundation of San Diego County
- Family Violence & Sexual Assault Institute
- Feeding San Diego
- Foundation for Animal Care & Education
- Foundation for Women
- Foundation for Senior Care
- Friends of San Diego Public Library
- Helping Paws Foundation
- I Love a Clean San Diego
- Include Autism
- Interfaith Community Services
- Interfaith Shelter Network
- International Rescue Committee
- Jacobs Center for Neighborhood Innovation
- Jewish Family Service of San Diego
- Just in Time for Foster Youth
- La Jolla Community Center
- Labrador Rescuers, Inc.
- Lawrence Family Jewish Community Center
- Lions Tigers & Bears – A Big Cat & Exotic Animal Rescue
- Mama’s Kitchen
- McAlister Institute
- Meals-on-Wheels Greater San Diego
- Miracle League of San Diego
- Neighborhood House Association
- Partnerships with Industry
- PAWS of San Diego County, Inc.
- Pro Kids – The First Tee of San Diego
- Project Concern International
- Project Wildlife
- Postpartum Health Alliance
- Ramona Food and Clothes Closet
- REINS Therapeutic Horsemanship Program
- Resounding Joy, Inc.
- ResQue Ranch
- Rise Up Industries
- Ronald McDonald House Charities of San Diego County
- Salvation Army
- San Diego Brain Injury Foundation
- San Diego Humane Society & SPCA
- San Diego Police Foundation
- San Diego Rescue Mission
- San Diego Second Chance
- Solutions for Change
- Somali Bantu Association
- Spay Neuter Action Project

### Cultural
- Athenaeum Music & Arts Library
- Balboa Park Cultural Partnership
- Balboa Park Online Collaborative
- California Center for the Arts, Escondido
- City Ballet, Inc.
- Classics 4 Kids, Inc.
- Culture Shock Dance Troupe
- Cygnet Theater Company
- Diversionary Theatre
- Friends of Balboa Park
- Friends of San Diego School of Creative and Performing Arts
- KPBS Public Broadcasting
- La Jolla Playhouse
- La Jolla Symphony and Chorus
- Lamb’s Players, Inc.
- Lux Art Institute
- MCRD Museum Foundation
- Meiwei International Museum
- Museum of Contemporary Art
- Museum of Photographic Arts
- The New Children’s Museum
- North Coast Repertory Theatre
- San Diego Air & Space Museum
- San Diego Ballet
- San Diego Children’s Discovery Museum
- San Diego History Center
- San Diego Junior Theatre
- San Diego Museum of Art
- San Diego Museum of Man
- San Diego Natural History Museum
- San Diego Public Library Foundation
- San Diego Symphony Orchestra
- Spreckels Organ Society
- The Comic-Con Museum
- Timken Museum of Art
- Women’s Museum of California

### Special Deliver
- Special Needs Resource Foundation
- St. Madeline Sophie’s Center
- St. Vincent de Paul Village
- Support the Enlisted Project
- Tender Loving Canines
- The Armed Services YMCA Camp Pendleton
- Think Dignity
- Third Avenue Charitable Organization
- Thrive Animal Rescue
- United Cerebral Palsy of San Diego
- UPLIFT
- USO San Diego
- Volcan Mountain Preserve Foundation
- Volunteers of America Southwest
- Walden Family Services
- Workshops for Warriors