Dear Friends,

Lucky stars will align for all who pass through the entrance of this year’s Jewel Ball on Saturday, August 3, 2013 at the La Jolla Beach & Tennis Club – our home and partner of 67 years.

Flipping the perspective of the number 13 has lead Las Patronas to a year full of promise and prosperity for our Major Beneficiaries.

All 53 Las Patronas Active Members have been hard at work designing and creating an intimate dining room complete with wainscoting and hand-stenciled walls to achieve an enchanting ambiance where mid-century meets Louis XV glamour. These incredible visuals will be enhanced by the energy flowing on the dance floor as we all come together to celebrate the success of Lucky13.

We thank our lucky stars for the unwavering support of our community, underwriters, donors, advertisers, and advisories. It is because of you that Las Patronas continues to be a positive force in the community. Special thanks to our President, Pat Marsch, and our Jewel Ball Co-Chairs, Megan Heine and Marlena Poulin, for making it a ball throwing this Ball.

Best of luck,

Erin Wyer
Jewel Ball Chair 2013

May good fortune rain down upon you!

For 67 years, the merchants and residents of La Jolla have helped Las Patronas do amazing work throughout San Diego. As a way to say thanks and in the spirit of this year’s theme, we want to give one very fortunate winner Two Lucky Tickets to the Jewel Ball.

Here’s how to participate today:
★ Check the Las Patronas Facebook page.
★ Visit one of the listed merchants and find the Lucky Star.
★ Make a qualifying purchase of $50 or more.
★ Enter to Win!

The drawing will take place on Thursday, June 13th, just in time for you to find a fabulous outfit and invite a date!

Las Patronas invites you to tempt fate and throw your superstitions under a ladder where they belong. Enjoy a nibble, dance without a care, and look for your silver lining against a backdrop of cool mid-century decor. From our chic poolside cabana club to the elegant dining room, Jewel Ball 2013 will dispel our notions of what good (and bad) luck is all about.
A Las Patronas grant team visits every qualified grant applicant before any funds are awarded. Every nonprofit organization that applies is reviewed carefully to ensure that it is financially sound, well-run, and focused in its mission of service to the people of San Diego County.

Center for Community Solutions
Las Patronas will fund a critically-needed new roof for CCS’ Next Step transitional housing program for victims of domestic violence and their children.

Maritime Museum Association of San Diego
Las Patronas is thrilled to support the purchase of two replica Bombardeta cannons for the San Salvador, founding ship of San Diego and California.

Nativity Prep Academy
Las Patronas is delighted to fund a 15-passenger van to transport students from low-income families to school events and volunteer work.

Outside the Lens
New computers, cameras and software will expand OTL’s mission to encourage youth to think creatively, engage in issues and advocate for social change.

San Diego Junior Lifeguard Foundation
SDJLF will receive a cargo minivan mobile classroom for the Waterproofing San Diego program.
Las Patronas is committed to providing financial assistance to non-profit organizations in San Diego County that provide valuable community services in the areas of health, education, social services, and cultural arts, and to continuing our tradition of service to enhance the quality of life in our community.

**San Diego Public Library Foundation**
The Las Patronas grant will fund exciting touch-screen technology equipment for the Children’s Library at San Diego’s new Central Library.

**Urban Corps of San Diego County**
Las Patronas is pleased to fund a diesel brush chipper for environmental, forestry and habitat management projects.

**San Diego Public Library Foundation**
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**So Others May Eat, Inc.**
This grant supports a refrigerated cargo vehicle for transporting meals and groceries, delivering hope and human kindness to a variety of impoverished and disabled clients.

**Special Olympics San Diego County**
This grant from Las Patronas will be used to purchase uniforms for 1,100 intellectually-challenged athletes.

**Sharp Mary Birch Hospital for Women & Newborns**
Las Patronas is proud to support the Neonatal Intensive Care Unit with two new CARESCAPE patient monitors.

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Dear Las Patronas,

Thank you for your wishes. We are thoroughly utilizing our truck thanks to Las Patronas, to the fullest. It was very much needed and came at a time when we needed it the most! So thank you again!

I’m sending a photo of Judi Rubesh (70 years old) and her beloved dog Baby Angel. Just to put Judi’s story in context, she is in and out of hospital sometimes more than once a month. She is chronically ill and disabled but such a cheerful spirit, despite her situation. Each time Judi is in hospitals, we organize to board Baby Angel at Mission Animal and Bird Hospital’s "pet resort" for free where he is now a favorite visitor.

We also make sure he is brought back in her arms, with the help of our volunteers, as soon as she gets out of hospital each time. As you can see, Baby Angel is the love of her life.

I wish you a wonderful day! Thanks again!

Geraldine D'Silva
Executive Director, PAWS San Diego

PAWS San Diego preserves the human-animal bond by providing essential pet services and support to low-income elderly, chronically ill and disabled individuals.

2012 / 2013 MINOR BENEFICIARIES

We were recently delighted to receive this letter from PAWS, one of this year’s recipients of a Las Patronas minor grant. Minor Beneficiaries are awarded funds up to $20,000 and undergo the same rigorous screening process as our Major Beneficiaries. We thank you for the generous support that made these grants possible:

- ARTS – A Reason to Survive
- Alzheimer’s Association of San Diego / Imperial Chapter
- Bayside Community Center
- Cal-Diego Paralyzed Veterans Association
- Casa Cornelia Law Center
- Division of Global Public Health, UCSD
- Foundation of La Jolla High School, Inc.
- Foundation for Women
- Ivey Ranch Park Association
- Home of Guiding Hands
- The Leukemia and Lymphoma Society – San Diego Chapter
- Lions Tigers & Bears Malashock Dance
- Media Arts Center San Diego
- Mingei International Museum
- Monarch School Project
- Moores UCSD Cancer Center – Oncofertility Program
- Neighborhood Healthcare
- North County Solutions for Change
- Nurtured by Nature
- PAWS of San Diego County, Inc.
- San Diego Film Festival
- San Diego Historical Society
- San Diego Humane Society and SPCA
- San Diego Museum of Man
- San Diego Opera Association
- San Diego Police Officers Association – SWAT
- San Diego Project Heart Beat
- San Diego’s Balboa Park Puppet Guild
- Second Chance
- St. Madeleine Sophie’s Center
- Starlight Children’s Foundation
- T.E.R.I., Inc.
- Titan Museum of Art / The Putnam Foundation
- Tots Pro Deo – All for God
- Turning the Hearts Center
- Vista Community Clinic
- Vista Hill’s Stein Education Center
- Voices for Children
- Walden Family Services
- Words Alive

SILENT AUCTION PREVIEW

“Tree of Life” An Original Artwork by Michael Leaf
This gorgeous original artwork is from Michael Leaf’s “Zero Degrees” series. Composed entirely of sheet metal, it is forged from Michael’s belief that “we are all, and forever will be, connected to one another.”

Luxury Deer Valley Vacation
The ultimate five-day ski-in, ski-out experience awaits you at the luxurious Inn at Silver Lake. In the heart of Silver Lake Village, this spacious 5-bedroom condo sleeps up to 12 and offers a gourmet kitchen, private hot tub, alpine fireplace, media room and extraordinary views of the slopes!

Tavarua Island Resort, Fiji
One of the highlights of this year’s Silent Auction at the Jewel Ball will be a one-week stay for two at the idyllic Tavarua Island Resort in Fiji, one of the premier surf destinations of the world! Your stay includes accommodations, meals and activities – surfing, snorkeling, fishing, beach volleyball, tennis and more!

Roppongi – Chef’s Table for 10
Enjoy a fabulous dinner from Roppongi’s acclaimed menu in its upscale and intimate setting. Combining the best fare from traditional Asian kitchens with French-style execution, it’s easy to see why Roppongi Restaurant & Sushi Bar was named a Zagat World’s Top Restaurant.

Escape to the Maui Beach House
Imagine a private white sand beach, warm Pacific waters, brilliant sunsets and relaxing on your own spacious lanai while enjoying breathtaking views of Molokai and Lanai. Located north of Kaanapali, this beachfront oasis sleeps 12 with 4 bedrooms, 5 baths, a studio, living room, dining room, sunroom, kitchen, laundry, swimming pool, outdoor shower and more. Spend this week relaxing and you’ll never want to leave! Generously donated by Barbara Zimonja.

Historic Santa Fe Vacation Home
Enjoy 5 nights at Casa De Colores, a traditional Santa Fe adobe home with peek mountain views less than a mile from the historic Plaza. The main house has 3 bedrooms, 2 baths, expansive kitchen, kiva fireplace and classic Spanish design throughout. The charming studio guesthouse offers one bedroom and kitchen.

SD Maritime Museum – Sailing for Two on the Star of India
From 8am to 5pm, your day on the world’s oldest sailing vessel includes scavenger hunts, prizes, and ferryboat steam engine demonstrations, raising sail, rope making and knot tying. Enjoy breakfast, lunch and snacks as you revel in the majesty of this iconic ship.

LASIK or PRK Procedure by Dr. Angela Nahl – LJ LASIK Institute
Dr. Angela Nahl has been voted best LASIK surgeon for the 3rd time, achieving a 100% success rate in vision improvement, and is offering a LASIK or PRK procedure on 2 eyes, a $5200 value, with pre- and post-operative care for one year.

Neiman Marcus Extravaganza
Enjoy a first-class shopping experience when you and seven of your girlfriends arrive by private limousine to Neiman Marcus. Following breakfast in the Zodiac restaurant, your group of fashionistas will be treated to an informal modeling presentation, makeovers for all and a $100 gift certificate. This is the ultimate girls’ day out!

Cocktail Soirée with Panache for 30
La Petite Panache will orchestrate a prestigious cocktail soirée in your home. To complement your style, this includes invitations by Statements of La Jolla, buffet table floral arrangements by Patti Nyland of Thistle Dew Florals, a catering chef and servers presenting delicacies from Chef Drew McPartlin, paired vintages from GEN 7 Wine and 4 hours of ePod Talking Photobooth with unlimited photos. Panache has considered every detail!

Las Patronas Annual Newsletter, Volume 1, Spring 2013
San Diego Film Festival
San Diego Historical Society
San Diego Humane Society and SPCA
San Diego Museum of Man
San Diego Police Officers Association – SWAT
San Diego Project Heart Beat
San Diego's Balboa Park Puppet Guild
Second Chance
St. Madeleine Sophie's Center
Starlight Children's Foundation
T.E.R.I., Inc.
Timken Museum of Art / The Putnam Foundation
Totus Pro Deo – All for God
Turning the Hearts Center
Vista Community Clinic
Vista Hill’s Stein Education Center
Voices for Children
Walden Family Services
Words Alive

These delights and more await you poolside at the Jewel Ball. Please call Nicole Repp at (858) 336-9065 for details and check laspatronas.org as well as your mailbox for current Silent Auction listings, including BuyItNowBids!

Don’t miss the famous Post-Jewel Ball Sale!
8:00 am Sunday, August 4, 2013
Décor, tableware, design items and other goodies priced to sell!

Our design this year incorporates both good and bad luck charms, shattering commonly held perspectives of superstitions. Using a crisp palette of silver, orange, gray, and white, the membership has been hard at work creating a ball with a spectacular Palm Springs chic feel that will transform the La Jolla Beach & Tennis Club. Enjoy cocktails and locally sourced summer flavors in our modern poolside cabana club before strolling into the large-scale formal dining room bedecked with crown molding and playful hand-stenciled wallpaper. As you dance beneath the glow of our own wishing stars, you will find charming surprises that will challenge your beliefs and tempt fate. Toast your friends amid lucky pennies, shattered mirrors, and perhaps a horseshoe or two – you’re sure to find the silver lining within it all.

Jewel Ball Co-Chairs Marlena Poulin and Megan Heine invite you to join them on August 3rd at the La Jolla Beach & Tennis Club.

SATURDAY, AUGUST 3, 2013
WE THANK OUR LUCKY STARS

DONATION TICKET & SILENT AUCTION DONORS

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**TOPAZ**
A Better Deal Tuxedos – Jerry and Janet Klein
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Terry Cooper
Crystal Pier Hotel & Cottages
Cusps Dining & Drinks / Hiatus Lounge at Hotel La Jolla
Cygnet Theatre / Old Town Theatre
ElliptiGo
Glow Fitness
The Grande Colonial / Nine-Ten Restaurant
Great News! Discount Cookware & Cooking School
Harry’s Coffee Shop
The Hegeler Family
Dr. Jason Karp, Running Coach
Kono’s Surf Club Cafe
La Jolla Music Society
La Jolla Piano Institute
La Jolla’s Finest Training, Inc.
Lele’s Tailoring & Cleaners
Mainly Mozart
Julie Manriquez / JAM Writing Services
The Marine Room
Markim Pet Resort
Mingei International Museum
My Art Shed

Old Trieste Restaurant
On The Border
Orfila Vineyards & Winery
The Patio on Lamont
Marlena Poulin
Racket Stringing Workshop
Salon Jose
SD Aircraft Carrier Museum
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WE THANK the following for naming the Las Patronas Endowment Fund in their Estate Planning and/or for making a contribution in 2012–2013:
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Your gift to Las Patronas not only provides much-needed funding to our nonprofits, it may also come with benefits such as advertising in our Jewel Ball program, Jewel Ball naming opportunities, or even coveted tickets to the Jewel Ball itself! To participate as a Jewel Ball 2013 underwriter, please call Cari Massaad at (619) 261-1468.

We deeply regret the omission of any Jewel Ball 2013 Donor, Advertiser, or Underwriter caused by print deadlines.
Las Patronas thanks the La Jolla Beach & Tennis Club, our partner and host since 1946.

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Dear Friends,

It was my lucky day when I became a member of this impressive organization. Frankly, I thought the greatest benefit would come from knowing more people when I went to the local grocery store. In my seventh year as a member, I now know that the greatest benefit is seeing the critical difference we make in the lives of thousands of individuals throughout San Diego County.

We have an amazing and enduring partnership with so many facets of San Diego. Each year, the generosity of our underwriters, donors, advertisers, and advisory members enables us to fulfill our mission of service to the San Diego community. The Jewel Ball is our way of saying thanks for your continuing trust and support.

So prepare to celebrate with us at the 67th Jewel Ball, Lucky13, on August 3, 2013 at the La Jolla Beach & Tennis Club. We plan to change your perception of the number 13, just as your support has changed the lives of many in our community.

In the end, I am lucky to know the wonderful women of Las Patronas; you exemplify the definitions of dedication, compassion and friendship.

Gratefully,

Pat Marsch, President, 2012 - 2013

In-Kind Sponsors:

This Las Patronas publication was made possible through the generosity of Annette and Daniel Bradbury.