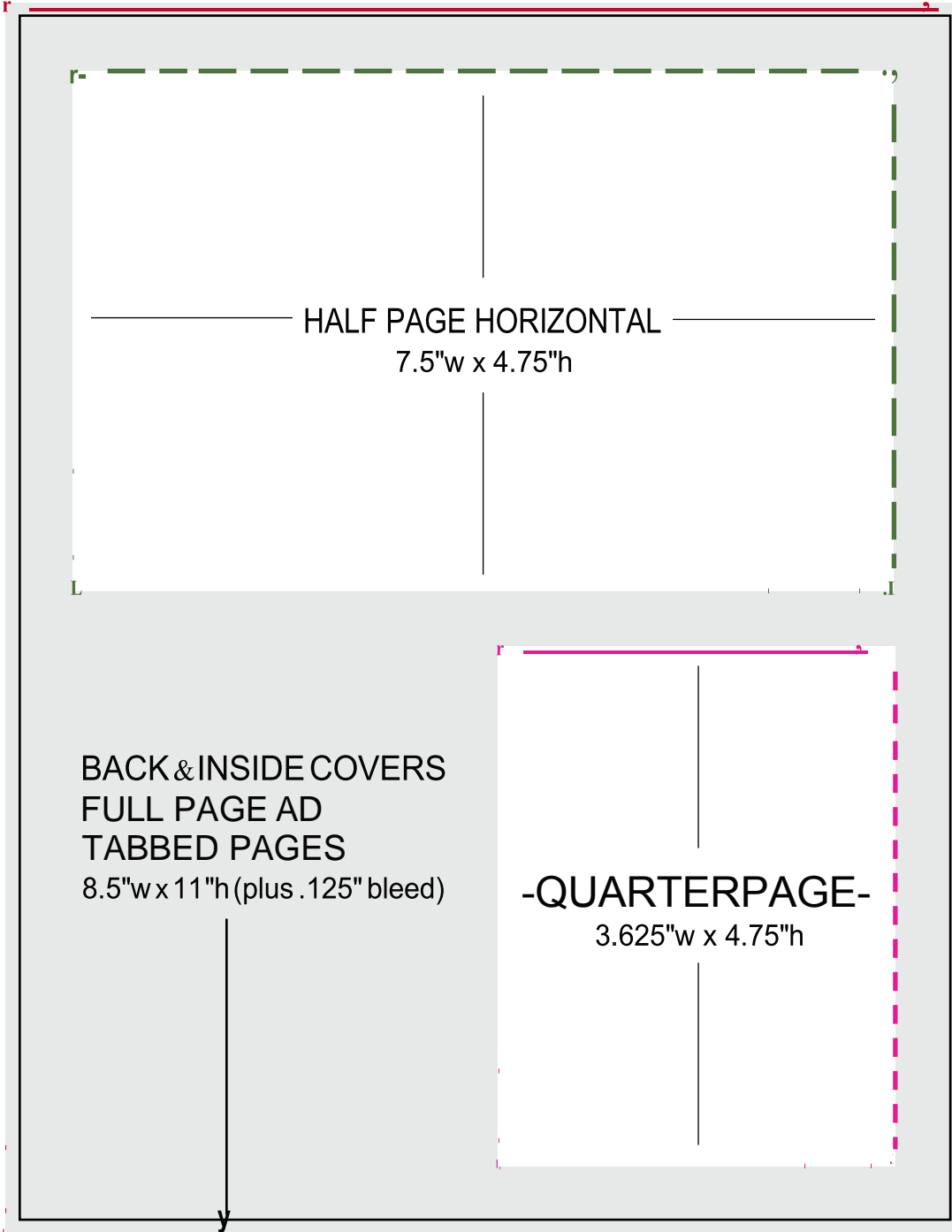


LAS PATRONAS

Partnering with the San Diego Community since 1946

PROGRAM ADVERTISING PRINT SPECS



AD SIZES

- BACK COVER & INSIDE COVERS
8.5"w x 11"h (plus .125" bleed)
- TABBED PAGES (2-sided)
8.5"w x 11"h (plus .125" bleed)
- FULL PAGE
8.5"w x 11"h (plus .125" bleed)
- HALF PAGE HORIZONTAL
7.5"w x 4.75"h
- QUARTER PAGE
3.625"w x 4.75"h

SUBMISSION REQ.,

- All ads are 4-color (CMYK)
- Please send all artwork as digital files in (vector) pdf or jpg/tif format
- pdf: 300 dpi / fonts as outlines
- jpg: 300 dpi / CMYK