

2020 Spectacular

Vision for a Bright Future

PROGRAM ADVERTISING PRINT SPECS

AD SIZES

BACK COVER
& INSIDE COVERS

8.5" w x 11" h (plus .125" bleed)

TABBED PAGES (2-sided)

8.5" w x 11" h (plus .125" bleed)

FULL PAGE

8.5" w x 11" h (plus .125" bleed)

HALF PAGE HORIZONTAL

7.5" w x 4.75" h

QUARTER PAGE

3.625" w x 4.75" h

SUBMISSION REQ

All ads are 4-color (CMYK)

Please send all artwork as digital files in (vector) pdf or jpg/tif format

pdf: 300 dpi / fonts as outlines

jpg: 300 dpi / CMYK

HALF PAGE HORIZONTAL

7.5" w x 4.75" h

QUARTER PAGE

3.625" w x 4.75" h

BACK & INSIDE COVERS
FULL PAGE AD
TABBED PAGES

8.5" w x 11" h (plus .125" bleed)