Dear Friends,

This year, our members visited over 150 grant applicants throughout San Diego County. We were inspired by each organization’s mission, staff, and clients. We try to maintain a balance in our giving by distributing money to both large and small organizations, and to a representative cross-section of society—the arts, the elderly, youth, health care and education. Through the last 72 years, millions of people have been touched by the love, generosity, and big-heartedness of so many gracious supporters. Just as we are inspired and challenged by the ever-growing need for critical items, so too are we driven by your trust and support. We simply could not do what we do without the generosity of our underwriters, donors, advertisers and Jewel Ball guests – YOU are what makes our grants possible! We are motivated by your trust in us and strive to be excellent stewards of every contribution. It is an extraordinary experience to know you have made a difference in so many lives.

When we are not out visiting grant organizations, we direct our hard work and our hearts into producing our annual Jewel Ball. I look forward to welcoming you to the 72nd annual Jewel Ball, Viva la Vida, on Saturday, August 4, 2018, at the La Jolla Beach & Tennis Club, where we will celebrate your generosity and support in the style of our neighbor to the south!

Las Patronas gratefully pays tribute to La Jolla Beach & Tennis Club, our dedicated partner and gracious host for the past 72 wonderful years. We could not create the Jewel Ball without you! Muchas gracias for your incredible generosity!

FROM OUR PRESIDENT

Sherry Macelli, President, 2017-2018

OUR MISSION

Since 1946, Las Patronas has been committed to providing financial assistance to nonprofit organizations in San Diego County that provide valuable community services in the areas of health, education, social services and cultural arts, and to continuing our tradition of service to enhance the quality of life in our community.

Viva la Vida

Las Patronas is proud to give the 2018 Spirit of Giving Award to Village Nurseries. Since 2004, Village Nurseries has donated lush plants and trees to Las Patronas for use at the Jewel Ball. Village Nurseries allows Las Patronas to pre-select large quantities of their plants and trees and facilitates both delivery to and pick-up from the La Jolla Beach & Tennis Club. Their generosity enhances our guests’ experience year after year by bringing an organic beauty and thematic natural aesthetic that enriches our elaborate décor. The expert horticulturists at Village Nurseries, particularly Edna Coleman, are extremely knowledgeable about which plants are in season ensuring they will look their best for our August event! Las Patronas will present Village Nurseries with the Spirit of Giving Award at the Viva la Vida beneficiary celebration in January 2019. We are honored and ever grateful for their generosity and look forward to a continued partnership for many years to come. Thank you, Village Nurseries!

FROM OUR JEWEL BALL CHAIR

Dear Friends,

Las Patronas is proud to continue its 72-year tradition of presenting the Jewel Ball on August 4, 2018. Named for and inspired by the artwork of famed female painter, Frida Kahlo, Viva la Vida will celebrate the bright, bold, and artistic way of life found in our beautiful neighbor to the south, Mexico.

We hope you will join us as we transform the beautiful La Jolla Beach and Tennis Club into the streets of her neighborhood, Coyoacán, and the rooms and gardens of her home, Casa Azul. We will beckon you in with vibrant fine, folkloric and Pre-Columbian artwork and textiles for a night filled with incredible musical and culinary experiences set amidst the scenes of old Mexico City.

Jennifer Edstrom, Jewel Ball Chair 2018

2018 SPIRIT OF GIVING

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JEWEL BALL 2018
MAJOR BENEFICIARIES

Burn Institute | Program vehicle and shelving for an existing van to increase their scope in the community. The Burn Institute reduces the number of burn injuries and deaths through fire and burn prevention education, burn survivor support services and burn care research and treatment.

Kitchens for Good | Culinary equipment to provide a foundational classroom environment for formerly incarcerated and transitional age youth. Kitchens For Good works to break the cycles of food waste, poverty and hunger through innovative programs in workforce training, healthy food production and social enterprise.

San Diego Air & Space Museum | Amelia Earhart animatronic to enrich educational programming and elevate the historical significance of her accomplishments. The San Diego Air & Space Museum’s mission is to preserve, inspire, educate and celebrate aviation and space flight history and technology.

San Diego Habitat for Humanity | Box truck to increase the ability to pick up donations. San Diego Habitat for Humanity brings people together to build homes, communities and hope.

Chelsea’s Light Foundation | Passenger-cargo vehicle to transport volunteers and equipment to program events. Chelsea’s Light Foundation seeks to protect the joy and innocence of childhood through an engaged community.

San Diego Air & Space Museum | Powered by San Diego Air & Space Museum, the Airbus Adventure program connects youth to the transformative power of the outdoors so they are inspired to play, learn, serve and share.

Just in Time for Foster Youth | Moving truck to transport household items to help transitional age foster youth achieve self-sufficiency and well-being. Just in Time’s My First Home service provides new and used furniture and home essentials to San Diego transition age foster youth to establish safe and secure housing.

San Diego Air & Space Museum | An exhibit of the history of flight.

San Diego Humane Society | Radiology table, generator and dental radiology unit to treat and prepare animals for adoption. The San Diego Humane Society inspires compassion through a wide range of programs and services that promote animal welfare.

UCSD Autism Center of Excellence | Eye tracking machine to provide data for children with Autism Spectrum Disorder. The UCSD Autism Center of Excellence is dedicated to discovering an early behavioral and biological signature of infants at risk for autism.

The Twelfth Step House of San Diego | Passenger van to transport men residing at the Heartland House, a sober living facility. Programs and residential services at The Twelfth Step House of San Diego serve men recovering from alcoholism and drug addiction.

2017–2018 MINOR BENEFICIARIES

Minor Beneficiaries are awarded funds up to $20,000 and undergo the same rigorous screening process as our Major Beneficiaries. Through your generosity we have also awarded grants to these organizations.

Angela Foster Family Agency
Aims Wide Open
Achilleas Music and Arts Library
Barho Logan College Institute
Both Title Centers
Canine Companions for Independence
Coronado Historical Association
Crisis House
David’s Hope Foundation
Elementary Institute of Science
Foundation of La Jolla High School
Fred Finch Youth Center
Friends of Alice Birney Elementary
Girls on the Run San Diego
Jacobs & Goodman San Diego Food Bank Corp.
La Jolla Music Society
La Jolla Youth Soccer
MCGID Museum Foundation
Mountain Health & Community Services, Inc.
Old Globe Theatre
Paralyzed Veterans Association, Cal-Diego Chapter
Partnership With Industry
Quality of Life Connections
Ronald McDonald House Charities of San Diego, Inc.
San Diego Biomedical Research Institute
San Diego City Bicycle Coalition
San Diego Delancy Center
San Diego Military Outreach Ministries
San Diego Symphony Orchestra
Social Advocates for Youth, Inc.
South Bay Community Dentists
Special Olympics Southern California
St. Vincent de Paul Village, Inc.
Sutherland Foundation San Diego
T.E.R.I., Inc.
Twelfth Step House of San Diego
Urban Life Ministries Incorporated
Wounded Warrior Homes

The Elizabeth Hospice
The San Diego Chapter of the Susan G. Komen Breast Cancer Foundation
Torrey Pines Elementary School Foundation
Trauma Intervention Programs of San Diego, Inc.
Vista Hill
Wesley House Student Residence, Inc.
focused in its mission of service to the people of San Diego County. Every nonprofit organization that applies is reviewed carefully to ensure that it is financially sound, well-run, and focused in its mission of service to the people of San Diego County.

Burn Institute | Program vehicle and shelving for an existing van to increase their scope in the community. The Burn Institute reduces the number of burn injuries and deaths through fire and burn prevention education, burn survivor support services and burn care research and treatment.

San Diego Air & Space Museum | Amelia Earhart animatronic to enliven educational programming and elevate the historical significance of her accomplishments. The San Diego Air & Space Museum’s mission is to preserve, inspire, educate and celebrate aviation and space flight history and technology.

San Diego Habitat for Humanity | Box truck to increase the ability to pick up donations. San Diego Habitat for Humanity brings people together to build homes, communities and hope.

San Diego Humane Society | Radiology table, generator and dental radiology unit to treat and prepare animals for adoption. The San Diego Humane Society inspires compassion through a wide range of programs and services that promote animal welfare.

UCSD Autism Center of Excellence | Eye tracking machine to provide data for children with Autism Spectrum Disorder. The UCSD Autism Center of Excellence is dedicated to discovering an early behavioral and biological signature of infants at risk for autism.

The New Children’s Museum | Funds provided for a digital experience and the physical play area. The New Children’s Museum connects youth to the transformative power of the outdoors so they are inspired to play, learn, serve and share.

San Diego Air & Space Museum | Inspire, educate and celebrate aviation and space flight.

San Diego Biomedical Research Institute | Clinical research in autism spectrum disorders.

UCSD Autism Center of Excellence | Eye tracking machine, data collection, and collaboration for autism.

San Diego Humane Society | Radiology table, generator, and dental radiology unit to treat and prepare animals for adoption.

The New Children’s Museum | Digital experience and physical play area.

The San Diego Chapter of the Susan G. Komen Breast Cancer Foundation | Grants to non-profit organizations that serve women, men, and children diagnosed with cancer in San Diego County.

The Twelfth Step House of San Diego | Passenger van to transport men residing at the Heartland House, a sober living facility. Programs and residential services at The Twelfth Step House of San Diego serve men recovering from alcoholism and drug addiction.

The UCSD Autism Center of Excellence | Eye tracking machine to provide data for children.

UCSD Autism Center of Excellence | Eye tracking machine, data collection, and collaboration.

San Diego Humane Society | Radiology table, generator, and dental radiology unit.

The New Children’s Museum | Digital experience and physical play area.

San Diego Biomedical Research Institute | Clinical research.


day. The Arc of San Diego supports and empowers persons with intellectual and developmental disabilities to achieve their life goals.

The Arc of San Diego | Fitness equipment for the Motor Skills Center.

UCSD Autism Center of Excellence | Eye tracking machine.

San Diego Humane Society | Radiology table, generator, dental radiology unit.
The Las Patronas Endowment Fund was established to diversify special recognition at the Legacy Society appreciation event. The website, annual newsletter, Jewel Ball program book and with $10,000 or more to the Las Patronas Endowment Fund. Legacy IRAs or other life-income gifts. We are honored to also welcome Patronas Endowment Fund in their charitable bequests and estate our members and community leaders who have included the Las The Legacy Society was established to honor and thank programs, activities, and entertainment. A weekend of unforgettable memories. at the Lost Valley Ranch. This is a AAA-Diamond Resort located 2 hours southwest of Denver, Colorado. Package includes: lodging, Find yourself relaxing in the majestic Rocky Mountains of Colorado for a 3 day/2-night stay for 2 adults and 2 children Based on availability, exclusions apply. Enjoy 2 nights in a five-star hotel at one of Hawaii's famous historic resorts. The Viva Italy | Chef Stefano Cerossi of Piazza 1908 and his native Italian staff will prepare a five-course private chef dinner of authentic cuisine with fresh pasta and a cooking demonstration for you and nine guests in your own home. Create Timeless Memories on the Big Island | Enjoy 2 nights in a five-star hotel at one of Hawaii's famous historic resorts. The Mauna Kea Beach Hotel is an ocean front property along the beautiful Kohala Coast. Spend 2 nights with spectacular ocean views. Based on availability, exclusions apply. Ouch, Ouching with the San Diego City Fire Fighters | Come have dinner with our local flame-fighting heroes! They are cooking up something special and serving it hot to 6 lucky guests at the San Diego City Fire Station. Enjoy a memorable meal, then take a personal tour of the station and it may even be possible to go for a ride in the truck! 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Legacy Society Members are recognized in the Las Patronas directory, website, annual newsletter, Jewel Ball program book and with special recognition at the Legacy Society appreciation event. Legacy Society Members are recognized in the Las Patronas directory, website, annual newsletter, Jewel Ball program book and with special recognition at the Legacy Society appreciation event. The Las Patronas Endowment Fund was established to diversify the way Las Patronas receives support and to provide funding for grants into the future. A Legacy Society Grant may be awarded annually from the investment income of the Fund. The application is approved by a majority vote of Las Patronas members during the fall grants cycle and is chosen as the Legacy Society Grant based on the size of the request and the positive impact to the community. This year’s recipient of the Legacy Society Grant is SAY San Diego (Social Advocates for Youth). The grant funds were used to purchase additional laptops, which will be used to expand free tax preparation services to low and moderate-income individuals and families. This critical investment of equipment allows SAY San Diego to help struggling families complete accurate tax returns and bring much-needed funds back to their limited household budgets. REID ABRAMS AND MICKI OLIN
LISA AND RAUL ALBANEZ
KELEY AND CHRIS ALBENCE
LISA BETYER
SARAH BURTON-HAWKINS
KATY AND MICHAEL DESSERT
ANNE AND CHUCK DICK
LINDA DICKER
NANCY DIDRICKSEN
CATHE EAST
GAY AND STEVE GROSSMAN
HELEN HAMMOND
TERESA HIXSON
CLAUDIA AND JEFF JOHNSON
JENA AND ROBERT JOYCE
JENNIFER KELLY
ALISON AND CRAIG LEE
BART SIMON
SUZANNE MULLER
SUSAN MYERSON
CAROLINE AND NICOLAS NIENBERG
SUSAN AND EDWARD PIEGZA
THE POULIN FAMILY
LEIGH PLESNIK
NICOLE AND DAVID REPP
TIMOTHY AND EMILY SCOTT
SHARON SIEGNER ESTATE
SHARON SIEGNER ESTATE
IN MEMORIAM: BARRY BREDSCHNEIDER, JUDITH WARD, AND BARBARA TERRY-DOBSON
DIRECT DONORS
IN MEMORY OF BENJY FARRAR | SARAH PRESTON BURTON, PETER AND DIANA GONZALEZ
IN MEMORY OF BETTE BIDDULPH SMITH | RON AND DIERDRE CARLSON
IN HONOR OF LINDA AND RICK DICKER | KAREN MILLER
LEGACY SOCIETY MEMBERS
Cindy and 6-8) of a beautiful Tuscan Villa on a 30-acre property with a private olive grove, breathtaking views, relaxing pool, and secluded walking trails. The property is located just outside the walled, medieval Tuscan town of Sansepolcro with stores, markets, and wonderful restaurants. Easy day trip to Florence, Perugia, Cortona or Siena. Week to be mutually agreed upon. Access limited to guest apartments and the grounds (main house is excluded). Generously donated by the Howton family. Tavarua Island Resort, Fiji | Escape to the heart-shaped island in the South Pacific! Enjoy Fiji’s most iconic surf resort for seven nights. Your stay will include beach bungalow accommodations for two adults, meals and boat use for daily activities and island transfers. Generously donated by John Roseman. San Diego Symphony Find Your Music | VIP night for 8 guests: Thursday, August 23, 2018. You and seven of your guests will be treated to two Champagne Section tables of four, complimentary champagne vouchers, complimentary parking at the Bayside venue for two cars that evening and passes for admission to the VIP donor lounge at intermission. Behind the Scenes with the San Diego City Fire Fighters | Come have dinner with our local flame-fighting heroes! They are cooking up something special and serving it hot to 6 lucky guests at the San Diego City Fire Station. Enjoy a memorable meal, then take a personal tour of the station and it may even be possible to go for a ride in the truck! Viva Italy | Chef Stefano Cerossi of Piazza 1908 and his native Italian staff will prepare a five-course private chef dinner of authentic cuisine with fresh pasta and a cooking demonstration for you and nine guests in your own home. Create Timeless Memories on the Big Island | Enjoy 2 nights in a five-star hotel at one of Hawaii’s famous historic resorts. The Mauna Kea Beach Hotel is an ocean front property along the beautiful Kohala Coast. Spend 2 nights with spectacular ocean views. Based on availability, exclusions apply. Dude Ranch | Find yourself relaxing in the majestic Rocky Mountains of Colorado for a 3 day/2-night stay for 2 adults and 2 children at the Lost Valley Ranch. This is a AAA-Diamond Resort located 2 hours southwest of Denver, Colorado. Package includes: lodging, programs, activities, and entertainment. A weekend of unforgettable memories.
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LEGACY SOCIETY MEMBERS

Reid Abrams and Micki Olin
Lisa and Paul Alvarez
Kelley and Chris Albence
Lisa Betyer
Sarah Burton-Hawkins
Katy and Michael Dessent
Anne and Chuck Dick
Linda Dicker
Nancy Didrichsen
Cathie East
Gay and Steve Grossman
Helen Hammond
Teresa Hixson
Claudia and Jeff Johnson
Jena and Robert Joyce
Jennifer Kelly
Alison and Craig Lee
Barbara Mulligan
Susan Myerson
Caroline and Nicolas Nierenberg
Susan and Edward Piega
The Poulin Family
Leigh Plesniak
Nicole and David Repp
Timothy and Emily Scott
Sharon Siegener Estate

DIRECT DONORS

In memory of Betty Beardsley | Marjorie Berro, Dempsey and Bernice Copeland, Barbara and Wally Doren, Gerry and Charles Scribner, Barbara Stevens
In memory of Vicki Fraser Costello | Barbara Doren, Katy and Michael Dessent, Carl and Barbara Maggio, Melvyn and Ann Manaster, Elspeth and James Myer, Susan Myerson, Gerry Scribner, The Thompson Sisters (Tracy Bennett and Dana Thompson)
In memory of Benjy Farrar | Sarah Preston Burton, Peter and Diana Gonzales
In memory of Bette Bidulph Smith | Ron and Dierdre Carlson
In honor of Linda and Rick Dicker | Karen Miller

Volar a México | Four Seasons Punta Mita | One week stay at the Four Seasons Resort, Punta Mita in a luxury 3-bedroom/3-bath private residence with staff for cleaning and light cooking. Enjoy championship golf, tennis, diving, sportfishing, sailing, jeep tours, horseback riding and rainforest excursions. Saturday–Sunday rental, week to be mutually agreed upon, excludes holidays. Generously donated by Jezicco and Joseph Castagnola.

Breathtaking Tuscany Italy | You will stay one week in the guest house (sleeps 6-8) of a beautiful Tuscan Villa on a 30-acre property with a private olive grove, breathtaking views, relaxing pool, and secluded walking trails. The property is located just outside the walled, medieval Tuscan town of Sansepolcro with stores, markets, and wonderful restaurants. Easy day trip to Florence, Perugia, Cortona or Siena. Week to be mutually agreed upon. Access limited to guest apartments and the grounds (main house is excluded). Generously donated by the Houston family.

Tavarua Island Resort, Fiji | Escape to the heart-shaped island in the South Pacific! Enjoy Fiji’s most iconic surf resort for seven nights. Your stay will include beach bude accommodations for two adults, meals and boat use for daily activities and island transfers. Generously donated by John Roseman.

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To participate as a Jewel Ball 2018 underwriter, please call Martha Sottosanti at (619) 823-6545.

Your gift to Las Patronas not only provides much-needed funding to our nonprofits, it may also come with fabulous benefits, such as advertising in our Jewel Ball program, listing on our website, Jewel Ball keepsake logo opportunities, or tickets to the Jewel Ball itself. To participate as a Jewel Ball 2018 underwriter, please call Martha Sottosanti at (619) 823-6545.
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Dear Friends,

La Jolla Beach & Tennis Club, our dedicated partner and gracious host for the past 72 wonderful years. We could not create the Jewel Ball without you! Muchas gracias for your incredible generosity!

This Las Patronas publication is made possible through the generosity of Annette and Dan Bradbury.

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FROM OUR PARENT

Dear Friends,

This year, our members visited over 150 grant applicants throughout San Diego County. We were inspired by each organization’s mission, staff, and clients. We try to maintain a balance in our giving by distributing money to both large and small organizations, and to a representative cross-section of society—the arts, the elderly, youth, health care and education. Through the last 72 years, millions of people have been touched by the love, generosity, and big-heartedness of so many gracious supporters.

Just as we are inspired and challenged by the ever-growing need for critical capital, so too are we driven by your trust in us and strive to be excellent stewards of every contribution. It is an extraordinary experience to know you have made a difference in so many lives.

When we are not out visiting grant organizations, we direct our hard work and our hearts into producing our annual Jewel Ball. I look forward to welcoming you to the 72nd annual Jewel Ball, Viva la Vida, on Saturday, August 4, 2018, at the La Jolla Beach & Tennis Club, where we will celebrate your generosity and support in the style of our neighbor to the south!

Sherry Macelli, President, 2017-2018

OUR MISSION

Since 1946, Las Patronas has been committed to providing financial assistance to nonprofit organizations in San Diego County that provide valuable community services in the areas of health, education, social services and cultural arts, and to continuing our tradition of service to enhance the quality of life in our community.

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FROM OUR JEWEL BALL CHAIR

Dear Friends,

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We hope you will join us as we transform the beautiful La Jolla Beach and Tennis Club into the streets of her neighborhood, Coyoacán, and the rooms and gardens of her home, Casa Azul. We will beckon you in with vibrant fine, folkloric and Pre-Columbian artwork, and textiles for a night filled with incredible musical and culinary experiences set amidst the scenes of old Mexico City!

While Viva la Vida will celebrate the beauty of Mexico’s centros, it will also provide critical grants to San Diego’s many worthy nonprofit organizations. The generosity of our many loyal supporters, found within these pages, makes it possible for us to provide the funding for these capital grants. We are very grateful for our underwriters, donors, advertisers, partners and Ball patrons—without you, we could not fulfill our mission.

We must thank the La Jolla Beach & Tennis Club for their incredible support for Las Patronas over the last 72 years. LJBTC management and staff are remarkable partners and their generosity is truly the foundation of our success each year.

We hope we can entice you to “Live the Life” and join us for this night of verve, rhythm and spectacular color at Viva la Vida!

Jennifer Edstrom, Jewel Ball Chair 2018

2018 SPIRIT OF GIVING

Las Patronas is proud to give the 2018 Spirit of Giving Award to Village Nurseries. Since 2004, Village Nurseries has donated lush plants and trees to Las Patronas for use at the Jewel Ball. Village Nurseries allows Las Patronas to pre-select large quantities of their plants and trees and facilitates both delivery to and pick-up from the La Jolla Beach & Tennis Club.

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LJBTC is this spirit that buoys us to make deep, lasting change in San Diego.

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RETURN SERVICE REQUESTED